

IPPS-Southern Region Education Endowment Fund

IPPS

Sharing Plant Production Knowledge Globally

Southern Region of North America

and



Horticultural Research Institute

The  AmericanHort Foundation

IPPS-Southern Region Educational Endowment Fund

The IPPS-Southern Region Educational Endowment Fund through HRI was established with a \$20,000 contribution from an anonymous donor. IPPS Southern Region is working to build this Endowment Fund with a goal to create long-term funding to support educational and outreach activities of IPPS-SR.

Programs like the Vivian Munday Young Hort Professional Scholarship/Work Program (which provides students the opportunity to attend the IPPS-Southern Region annual conference), our Early Career International Exchange Program, the Margie Jenkins Scholarship for Industry Professionals, and the Charlie Parkerson Student Research Awards Program will be supported by your donations.

You can support the IPPS-Southern Region Educational Endowment Fund through HRI in a number of ways including a cash gift, gifts of stock, through planned giving, or through a qualified charitable distribution (sometimes called a charitable IRA rollover gift).

How to Give

Cash Gifts

Cash gifts offer industry professionals, businesses, and organizations the opportunity to immediately put resources to work through Horticultural Research Institute. You can send checks payable to the Horticultural Research Institute, 2130 Stella Court, Columbus, OH 43215 marked with your support for the IPPS-Southern Region Educational Endowment Fund or you may send a one-time or monthly gift via credit card at this link: <https://secure.givelively.org/donate/horticultural-research-institute-endowment-fund-inc/ipps-southern-region-education-fund>.

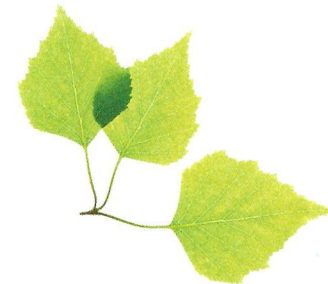
Legacy Gifting

Qualified Charitable Distributions

(Also referred to as Charitable IRA Rollover Gifts)

The Qualified Charitable Distribution (QCD) is an excellent way for donors aged 70 ½ and up to show your support

for the Horticultural Research Institute and receive tax benefits in return. As you plan your required minimum distributions (RMD), consider using your IRA account to make the most of your charitable giving (i.e.: transferring up to \$100,000 from a traditional IRA while potentially receiving income tax benefits). Please consult your tax or financial advisor regarding your specific tax situation.



Gifts of Stock

Gifts of highly appreciated stock can hold significant financial benefits for you, while fulfilling your philanthropic goals. Giving stock may eliminate the capital gains tax that would otherwise be due had the stock been sold. Additionally, you may become eligible for a charitable income tax deduction of the full fair market value of the stock, rather than the purchase price. For more information about a stock gift, call 614-884-1155 or email JenniferG@AmericanHort.org.

Planned Giving

A commitment to HRI through a planned gift ensures a future of research and scholarship excellence. While cash gifts are the most popular, there are other strategies that address your interest in supporting HRI, but also provide you with income and tax benefits.

HRI welcomes the opportunity to work with you to remember the industry in your future plans. A planned gift is one you arrange during your lifetime with the benefit to HRI deferred. Planned gifts create a permanent legacy through the eventual establishment of endowed research and scholarship funds.

Planned gifts made through trusts, bequests, charitable gift annuities, and other long-term arrangements enable individuals of all means to create a permanent legacy through the eventual establishment of endowed scholarships and programs.

Donors who provide support for HRI in their will are recognized as HRI Heritage Club members. Other options include creating a trust or charitable gift annuity, naming HRI as the beneficiary of a retirement or life insurance plan, and donating tangible personal property.

Support the Work

Please help us continue work on your behalf. Become a supporter of the Horticultural Research Institute. Contributions are tax-deductible.

Name: _____

Company: _____

Address: _____

City, State & Zip: _____

P. _____

Email: _____

I am interested in speaking to HRI about the IPPS-Southern Region Educational Endowment Fund:

- Stock Transfer
- Qualified Charitable Distribution
- Planned Giving

Please accept my gift toward the IPPS-Southern Region Educational Endowment Fund at the following level:

- Custom Amount: _____
- \$100 \$500
- \$250 \$1000

Donations payable to Horticultural Research Institute, RE: IPPS-Southern Region Educational Endowment Fund.

- Check (No. _____)
- Credit Card (or give online at <https://secure.givelively.org/donate/horticultural-research-institute-endowment-fund-inc/ippssouthernregioneducationfund>.)

Cardholder: _____

Card No.: _____

Exp. Date: _____ CVV Code: _____

Signature: _____

Return to: Horticultural Research Institute
2130 Stella Court, Columbus, OH 43215
P. 614.487.1117 F. 614.487.1216
JenniferG@AmericanHort.org



Horticultural Research Institute

The  AmericanHort Foundation

What is the Horticultural Research Institute (HRI)?

Horticultural Research Institute supports scientific research and students for the advancement of the horticultural industry. HRI was established by industry leaders on the premise that no one could better direct needed research to advance horticulture than the very people who work in it. We adhere to that same vision today: we fund and guide horticultural research efforts with direct input from industry professionals. It is the strong foundation upon which to build the industry.

Horticultural Research Institute
2130 Stella Court, Columbus, OH 43215
Phone 614 884 1155

WWW.HRIRESEARCH.ORG

Strategic Partnership to help the industry Thrive!

IPPS

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